



## Privacy Policy DATALYTICS

### Privacy Policy

The website [www.datalytics.com](http://www.datalytics.com) is owned by Datalytics, which is a data controller of your personal data.

We have adopted this Privacy Policy, which outlines how we process information collected by [www.datalytics.com](http://www.datalytics.com) and provides reasons for collecting certain personal data about you. Therefore, you should read this Privacy Policy before using the [www.datalytics.com](http://www.datalytics.com) website.

We value your personal data and are committed to ensuring its confidentiality and security.

### Personal information we collect:

When you visit [www.datalytics.com](http://www.datalytics.com), we automatically collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies installed on your device. Additionally, as you browse, we collect information about individual web pages or products you view, which websites or search terms referred you to the website, and how you interact. We refer to this automatically collected information as "Device Information." Furthermore, we may collect the personal data you provide (including, among others, name, surname, address, payment information, etc.) during registration to fulfill the agreement.

### Why do we process your data?

Our top priority is customer data security, and as such, we may process only minimal user data, only to the extent necessary to maintain the website. Automatically collected information is used only to identify potential cases of abuse and to gather statistical information about website usage. This statistical information is not aggregated in a way that identifies any particular user of the system.

You can visit the website without telling us who you are or revealing any information by which someone could identify you as a specific person. However, if you want to use some of the website's features, receive our newsletter, or provide other details by completing a form, you may provide us with personal data such as your email, name, surname, city of residence, organization, and phone number. You can choose not to provide your personal data, but you may not be able to take advantage of some of the website's features. For example, you may not be able to receive our newsletter or contact us directly from the website. Users unsure of which information is mandatory can contact us at [info@datalytics.com](mailto:info@datalytics.com).

### Your rights:

If you are a European resident, you have the following rights regarding your personal data:

- The right to be informed.
- The right of access.



- The right to rectification.
- The right to erasure.
- The right to restrict processing.
- The right to data portability.
- The right to object.
- Rights regarding automated decision-making and profiling.

If you wish to exercise these rights, please contact us through the contact information below.

Additionally, if you are a European resident, please note that we are processing your information to fulfill contracts we might have with you (for example, if you place an order through the website) or otherwise to pursue our legitimate business interests as listed above. Also, be aware that your information may be transferred outside of Europe, including to Canada and the United States.

#### **Links to other websites:**

Our website may contain links to other websites that are not owned or controlled by us. Please note that we are not responsible for such websites or the privacy practices of third parties. We recommend being cautious when leaving our website and reading the privacy statements of each website that may collect personal information.

#### **Information security:**

We secure the information you provide on computer servers in a controlled and secure environment, protected from unauthorized access, use, or disclosure. We maintain reasonable administrative, technical, and physical security measures to protect against unauthorized access, use, alteration, and disclosure of personal data under our control and custody. However, the transmission of data over the Internet or wireless networks cannot be guaranteed.

#### **Legal disclosure:**

We will disclose any information we collect, use, or receive if required or permitted by law, such as to comply with a subpoena or similar legal process, and when we believe in good faith that disclosure is necessary to protect our rights, your safety, or the safety of others, investigate fraud, or respond to a government request.

#### **Contact information:**

If you wish to contact us to learn more about this Policy or to inquire about any matter regarding individual rights and your personal information, you can email us at [info@dalytics.com](mailto:info@dalytics.com).